

## Website Accessibility Policy

Pinsight is committed to creating an inclusive digital environment with its websites, ensuring accessibility for all users, including those with disabilities.

By adhering to the WCAG 2.1 and 2.2 guidelines, Pinsight aims to provide a user-friendly experience that aligns with the POUR principles:

- Making content perceivable
- Operable
- Understandable
- Robust

This includes providing alternative text for images, closed captioning for videos, and ensuring proper color contrast for visibility. Navigation is made easier through various aids, and content can be paused or enlarged to accommodate different user needs. While there is no formal certification for WCAG compliance, Pinsight actively seeks feedback to continually improve accessibility and encourages users to report any issues encountered. This proactive approach reflects Pinsight's dedication to digital accessibility and its ongoing efforts to enhance the user experience for everyone.